

SOUNDS OF SUMMER

SIPS AND SUDS FESTIVAL

HOSTED BY
PLACER COUNTY VINTNERS ASSOCIATION



**WINE
BEER
LIVE MUSIC
FOOD TRUCKS**

LINE UP:

TOWNSHIP | BUCK FORD | FLAT BUSTED
GUILTY AS CHARGED | ARIEL JEAN

SEPTEMBER 6, 2025

ATTAWAY PAVILION

@THE GROUNDS, ROSEVILLE, CA

FOR MORE INFORMATION, VISIT

PLACERWINE.COM



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WHY SPONSOR THE SOUNDS OF SUMMER FESTIVAL?

SPONSORING THE SOUNDS OF SUMMER FESTIVAL PRESENTS LOCAL BUSINESSES WITH A STRATEGIC OPPORTUNITY TO GAIN MEANINGFUL EXPOSURE AND FOSTER LASTING COMMUNITY CONNECTIONS. BY ALIGNING WITH THIS EVENT THAT DRAWS OVER 1,000 ATTENDEES, SPONSORS ENJOY INCREASED BRAND VISIBILITY THROUGH EVENT MARKETING MATERIALS, ON-SITE SIGNAGE, AND SOCIAL MEDIA PROMOTION—ALL HELPING TO SPOTLIGHT THEIR BUSINESS BEFORE, DURING, AND AFTER THE FESTIVAL.



SPONSORSHIP PACKAGES INCLUDE DEDICATED BENEFITS, SUCH AS COMPLIMENTARY VENDOR SPACES, SPECIAL MENTIONS, AND NETWORKING OPPORTUNITIES, ALLOWING BUSINESSES TO ACTIVELY ENGAGE WITH FESTIVAL GOERS. THIS DIRECT INTERACTION HELPS BUILD AUTHENTIC RELATIONSHIPS WITH POTENTIAL CUSTOMERS THAT CAN EXTEND WELL BEYOND THE EVENT, WHILE ALSO DEMONSTRATING A GENUINE COMMITMENT TO SUPPORTING LOCAL CULTURE AND COMMUNITY.

EVERY ELEMENT OF THE FESTIVAL IS DESIGNED TO SHOWCASE THE VERY BEST OF PLACER COUNTY, FORGING CONNECTIONS BETWEEN FESTIVAL ATTENDEES, LOCAL TALENT, BUSINESSES, AND OUR PCVA WINERIES AND BREWERIES IN A JOYFUL, LIVELY SETTING THAT WILL BE REMEMBERED LONG AFTER SUMMER FADES.

DON'T MISS OUT ON SUMMERS MOST ANTICIPATED EVENT, BECOME A SPONSOR TODAY!

FOR QUESTIONS AND MORE INFORMATION CONTACT
ROCHELLE DISNEY 916.217.2786 | ROCHELLE@GLITTERANDRO.COM

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SPONSORSHIP OPPORTUNITIES

	PRESENTING \$10,000	MAIN STAGE PLATINUM \$7,500	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	COMMUNITY \$500	SUPPORTER \$250
PRESETNING RECOGNITION ON ALL DIGITAL	YES	-	-	-	-	-	-
BRAND ON MERCH (Souvenir Drinkware)	LOGO	-	-	-	-	-	-
SPEAKING OPPORTUNITY	YES	YES	-	-	-	-	-
SIGNAGE AND OR BRANDED MATERIALS	ENTRANCE LOGO	MAIN STAGE LOGO	LOGO	LOGO	NAME	NAME	NAME
ON STAGE RECOGNITION	YES	YES	YES	YES	YES	-	-
BRANDED MATERIALS IN SWAG BAG	YES	YES	YES	YES	-	-	-
FESTIVAL PASSES	6 VIP	4 VIP	4 VIP	2 VIP	2 GA	-	-
VENDOR BOOTH	VIP PREMIER LOCATION	VIP PREMIER LOCATION	PREMIER LOCATION	CHOICE LOCATION	FESTIVAL	FESTIVAL	FESTIVAL
VENDOR PASSES	2	2	2	2	2	2	2

ALL SPONSORS RECEIVE: INVITATION TO POST EVENT RECAP PARTY, RECOGNITION IN EVENT PROGRAM AND SPONSOR WEBPAGE, FIRST RIGHT OF REFUSAL FOR NEXT YEARS' SPONSORSHIP OPPORTUNITIES, PARKING FOR ONE VEHICLE.

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SPONSORSHIP FORM

Company/Organization Name: _____

Contact Person Name and Title: _____

Email Address: _____ Phone Number: _____

Company Address: _____

Website/Social Media Links: _____

Company Description: _____

SPONSORSHIP LEVEL:

☐ PRESENTING LEVEL \$10,000

☐ SILVER LEVEL \$1,000

☐ MAIN STAGE PLATINUM LEVEL \$7,500

☐ COMMUNITY LEVEL \$500

☐ PLATINUM LEVEL \$5,000

☐ SUPPORTER LEVEL \$250

☐ GOLD LEVEL \$2,500

☐ FESTIVAL VENDOR \$100

Are you interested in learning more about partnering with PCVA for future events and promotional opportunities? ☐ YES ☐ NO

Have you Sponsored a Sips and Suds or PCVA Event previously? ☐ YES ☐ NO

Additional Questions or Comments: _____

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