

# PRESS RELEASE

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Photo credit: Placer County  
Vintners Association

## MARK YOUR CALENDAR FOR A WIN-WIN WINE EVENT— HOLIDAYS IN THE HILLS

*17 Placer County Wineries Host Annual Event Offering Free Wine Tasting and  
Holiday Festivities with Toy Donation*



Holiday in the Hills event poster

AUBURN, Calif., November 13, 2012—[Holidays in the Hills](#), an annual winery event benefiting the [Marine Toys for Tots Foundation](#), takes place this December 8<sup>th</sup> and 9<sup>th</sup>. The event is hosted from 11 a.m. to 5 p.m. both days by 17 [Placer County Vintners Association](#) wineries. Event guests will enjoy free wine tasting, hors d'oeuvres at several locations, live music, and discounts on purchases in exchange for a toy donation for a child in need. All participants will also have the chance to win a free case of assorted Placer county wines.

Holidays in the Hills will feature a variety of activities at each winery:

- [Bonitata Boutique Wine](#): In addition to wine tasting, stop by Bonitata Boutique Wine for a festive holiday atmosphere and chocolate treats.
- [Casque Wines](#): Visitors will enjoy food and wine pairings throughout the weekend at the winery's brand-new tasting room along with complimentary logo gifts with wine purchases.
- [Dono dal Cielo](#): Dono dal Cielo is offering guests wine tasting throughout the weekend in addition to Monte Vista Ranch Olive Oil tastings and a kid's corner with fun activities. Guests will also enjoy live music on Saturday from 2 – 5 pm.
- [Fawnridge Winery](#): Guests will enjoy wine and barrel tasting, a 10 percent discount on wine purchases during the event as well as the opportunity to do caricature portraits.
- [Green Family Winery](#): In addition to free wine tasting, attendees will enjoy Christmas music and heart healthy snacks. The first 50 guests will also receive a free Green Family wine glass.
- [Lone Buffalo Vineyards](#): Stop by Lone Buffalo Vineyards for free wine and barrel tastings, a sampling of its limited production release of 2010 Bison Heart Petite Sirah, and Nothing Bundt Cakes "bundtinis."

(MORE)

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## RELATED LINKS:

[Holidays in the Hills event details](#)  
[Placer County Vintners Association](#)  
[Marine Toys for Tots Foundation](#)  
[PlacerGROWN](#)

- [Mt. Vernon Winery](#): In addition to wine and barrel tastings, guests will want to make room for hors d'oeuvres.
- [PaZa Wines](#): PaZa will feature pizza from Bella Familia Wood Fired Pizza paired with its Estate Barbera and Primitivo wines. In addition, the winery will offer live acoustic music and a 20 percent discount on all wine purchases.
- [Pescatore Vineyard & Winery](#): At Pescatore guests will enjoy free wine tasting, spiced cider for designated drivers, beautiful gourd art by local artist Robin Gray and "It's a Small World" Christmas treats.
- [Rock Hill Winery](#): Here attendees will enjoy wine and barrel tastings paired with hors d'oeuvres.
- [Secret Ravine Vineyards](#): Visitors will taste several new Secret Ravine Vineyards wines paired with complementary appetizers. As a fun convenience for guests, the winery will also have wine-themed holiday gifts available for purchase.
- [Wise Villa Winery](#): Wise Villa Winery will get guests in the holiday spirit with a magical 20 foot Christmas tree on display, free wine tastings, live music and hors d'oeuvres.

For a complete list of participating wineries, venue details and directions please visit [www.placerwine.com](http://www.placerwine.com). To reserve a PlacerGROWN media pass for complimentary entrance to the event, please contact Julie Peterson at [julie@merlotmarketing.com](mailto:julie@merlotmarketing.com).

## ABOUT PLACER COUNTY VINTNERS ASSOCIATION:

The [Placer County Vintners Association](#) is a nonprofit association formed to provide a forum for Placer County wineries to collaborate on events and programs that support the local communities, develop marketing programs to raise awareness of the Placer County wine region, and to share best practices to encourage all wineries to be the best they can and provide a high quality experience for winery visitors.

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## ABOUT PLACERGROWN:

Supported by Placer County, [PlacerGROWN](http://www.placergrown.org) is the information source dedicated to educating residents about the freshest agricultural products the region has to offer. Through its website, social media channels, and other outreach programs, PlacerGROWN connects community members with the farmers' markets, farms, orchards, ranches, wineries, nurseries, and specialty food stores in one of the most diverse growing areas in Northern California. To discover the bounty of agricultural products produced by farmers who call Placer County home, or for more information about PlacerGROWN, visit [www.placergrown.org](http://www.placergrown.org).

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